



# SecureCattle®

**Stress affects all cattle, on every operation, regardless of location or management approach.**

**SecureCattle® is a high quality, easy to use pour-on solution, that allows cattle to better control their reactions to stress. It is an analog of the bovine appeasing pheromone (BAP) which is naturally secreted by cattle.**



#### **SCIENTIFICALLY PROVEN**

RESEARCH IN PEER REVIEWED SCIENTIFIC JOURNALS



#### **EASY-TO-USE**

LOW VOLUME POUR-ON, NO INJECTION



#### **TRUSTED GLOBALLY**

MILLIONS OF DOSES SOLD WORLDWIDE

### **When can I use SecureCattle®?**

HANDLING / PROCESSING • TRANSPORTATION • WEANING • DEHORNING  
CASTRATION • COMMINGLING & AGGRESSION • CALVING • GRAFTING  
DRY-OFF • BREEDING • MILKING • TREATMENT / VACCINATING

**Any operation. Any time.**  
**Pour on. Stress gone.**



\*As compared to FerAppease 1000mL

Scan the QR  
code or visit  
**SecureCattleUS.com**  
to learn more



M-25-0595

 **Bimeda®**

## PRODUCT COMPARISON

|  | SecureCattle® | Competitor           |            |
|--|---------------|----------------------|------------|
| <b>Bottle Size</b>                     | 1000 mL       | 1000 mL              |            |
| <b>Dose (mL per head)</b>              | 5 mL          | < 200 lbs.           | > 200 lbs. |
|  |               | 5 mL                 | 10 mL      |
| <b>Treatment Location(s)</b>           | Top of Neck   | Muzzle & Top of Neck |            |
| <b>Head Treated Per Bottle</b>         | 200           | < 200 lbs.           | > 200 lbs. |
|  |               | 200                  | 100        |
| <b>Active Ingredient Concentration</b> | 1%            | 10%                  |            |



### ONE SINGLE, 5 mL DOSE

OTHERS ARE 10 mL



### APPLY TO ONE LOCATION

OTHERS REQUIRE 2



### TREATS 2X HEAD PER BOTTLE

FOR CATTLE OVER 200 LBS.

SecureCattle®'s proprietary formulation optimizes its ability to reach the **target organ quickly** with **one, convenient dose**.

This is the reason the competitor requires you to deliver **17.2 TIMES** the amount of active ingredient per dose and apply it in **TWO LOCATIONS** to get the same results.